

HIGHLAND GLOBAL ADVISORS, LLC

A boutique firm with global reach



New Consultancy Launches to Bridge Washington-Brussels Divide

Highland Global Advisors Designed to Navigate Fluid, Fragmented Markets

Washington, DC, January 7, 2025—Highland Global Advisors today announced its launch as a boutique consultancy with global reach, focused on strategy and advocacy for financial services and technology companies.

"Firms are operating on an increasingly complex and fluid international stage," said Founder and CEO Michael Pedroni. "They deserve a strategic partner who can effectively advise them on navigating global markets and regulatory centers, with an eye toward identifying fresh business opportunities and mitigating risk."

Highland Global Advisors intends to guide clients through a complicated market and geopolitical environment and period of rapid regulatory divergence between Washington and Brussels. It will be led by Pedroni, a policy veteran who has directed global advocacy at two leading financial trade bodies, most recently ICI Global, and served in critical positions within the White House and the U.S. Treasury Department, including leading Treasury's Markets Room during the 2008 Global Financial Crisis and serving as their Financial Attaché to the European Union in Brussels.

"The need for coherent, unified, genuinely global policy insight in the fields of finance and technology has never been more urgent," noted Pedroni. "Firms are walking a tightrope between divergent outlooks for markets and regulation. Our holistic approach, with a particular focus on bridging the divide between global regulatory and markets heavyweights like the US and EU, will help them do so gracefully—allowing their businesses to thrive."

Highland Global Advisors will operate in a strategic alliance with London-headquartered Flint Global LTD, which has a staff of more than 170 based in offices across Europe and Asia.

"Michael's exceptional experience, including at the White House, U.S. Treasury, and the Federal Reserve, his ties around the world, and his American perspective are invaluable," said James Purnell, CEO of Flint. "We're delighted to be working with Michael on deepening our expertise in the United States, building on our network of offices in the EU and APAC."

“Firms are seeking boutique service and global scale,” said Michael Pedroni, Founder and CEO of Highland Global Advisors. “With this alliance, Highland Global is able to immediately extend its international reach and platform.”

Highland Global Advisors designs integrated, cross-border strategies that focus on high-impact areas where regulation will drive revenue risk and potential, including:

- Artificial Intelligence
- Tokenization, Digitalization and Crypto
- Private Credit, Infrastructure, and Alternative Assets
- Bank Capital Requirements
- Regulatory Reporting and Disclosures
- Structured Finance
- Sustainable Finance
- Sanctions
- Financial Markets
- Systemic Risk

In addition to leading Highland Global Advisors’ policy and markets workstreams, Pedroni will serve as independent Chair of the Mutual Funds Advisory Committee and the European Mutual Funds Advisory Committee. Broadridge convenes both committees throughout the year.

Highland Global Advisors is headquartered in Washington, DC and active in Brussels, London, and other globally influential regulatory and policymaking hubs.

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